SKINAURA PRO

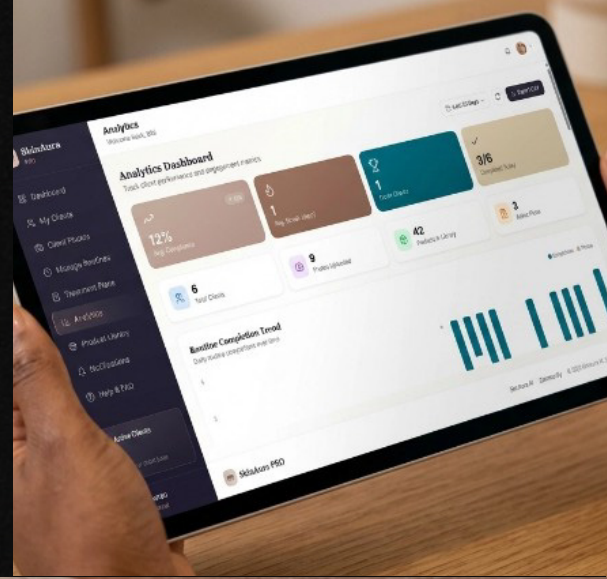# PRODUCT SHEET

Scan→Plan→Track→Adjust

WHAT IT IS

A professional skincare tracking and client accountability platform built for estheticians, dermatologists, and medspas. SkinAura PRO helps you document baseline, deliver client-ready routines, track progress photos, and improve follow-through between visits.

WHO IT IS FOR

Solo estheticians and virtual consult practices

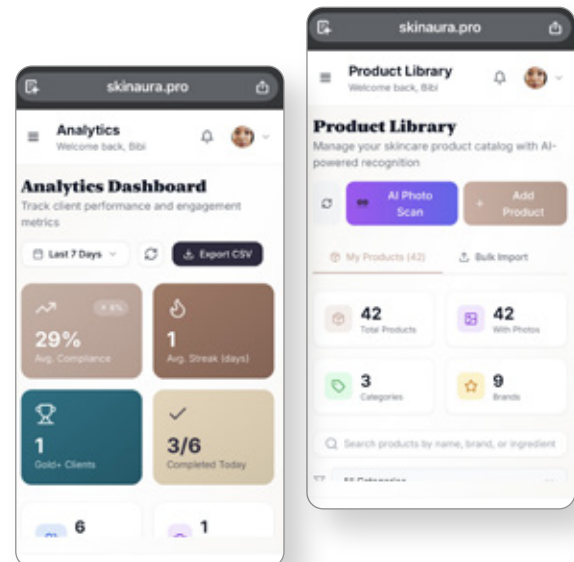Boutique studios and multi-service practices

Dermatology offices and medspas

Teams that need consistent intake-to-results workflows

WHAT YOU GET

☑ Structured intake + baseline capture *(AI-assisted)*

☑ Routine tracking + compliance monitoring *(morning/evening check-ins)*

☑ Product library + recommendations aligned to your inventory

☑ Product imports *(Shopify + CSV)*

☑ Client-ready plans and routines *(clear steps, priorities, checkpoints)*

☑ Progress photo timeline *(photos + notes)* and shareable client reports

☑ Automated follow-ups and SMS reminders

☑ Gamification *(streaks, badges,milestone levels)*

WHY IT MATTERS

Higher follow-through between appointments and fewer 'reset' visits

Measurable progress you can document over time

Stronger retention and rebooking through clearer client guidance

Better retail capture via recommendation pathways tied to your shelf

PLANS AND PRICING

Quick Fact	Details Plans and pricing
Essentials	$149/mo - 1 provider + 150 active clients *(rolling 90 days)*. 14-day free trial.
Studio	$349/mo - up to 3 providers + 600 active clients *(rolling 90 days)*. 14-day free trial. +$25/mo per 100 additional clients.
Clinic	$799/mo - up to 8 providers + 2,000 active clients *(rolling 90 days)*. +$99 one-time onboarding; advanced reporting and integrations.

IMPLEMENTATION

- Built with a security-by-design philosophy; privacy-by-design principles.
- Progress photos stored in a private, encrypted vault.
- Data ownership stays with you and your clients; export/delete controls.
- See privacy policy: https://www.skinaura.ai/general-5

NEXT STEP

Book a demo
https://www.skinaura.ai/
(Book a Private Demo)

Email
partner@skinaura.ai

SKINAURA PRO